

**FOR IMMEDIATE RELEASE**

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***International Products Corporation Exhibits at “Made in New Jersey Day”***

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**Burlington, New Jersey, USA.** International Products Corporation (IPC) was one of 29 hand-picked exhibitors at the New Jersey Business & Industry Association (NJBIA) sponsored “Made in New Jersey Day” held on March 14, 2016 at the State House in Trenton, NJ.

NJBIA’s “Made in New Jersey Day” is a celebration of New Jersey’s manufacturing industry, featuring 29 manufacturers from throughout the state displaying their products in the halls of the State Capitol. This event provides local manufacturers the opportunity to highlight the contributions manufacturing makes to the state’s economy. Participants are able to engage in meaningful discussions with other NJ-based manufacturers, state legislative leaders and policy makers, and the news media.

In addition to their specialty cleaners and P-80® temporary rubber assembly lubricants, IPC featured their newest product, Rubber Slide®, designed specifically for the service and aftermarket. Rubber Slide® makes rubber slide like butter and is the perfect tool for inclusion in Automotive, Truck, Appliance, Rubber-Cutting Operations, Pump, Electrical or HVAC repair kits. Rubber Slide® is a must have for every toolbox.

Rubber Slide® is a temporary rubber lubricant that allows rubber parts to slide easily into place and stay there. Rubber Slide® provides a high degree of lubricity when wet, but because it does not contain any silicon or other persistent ingredients, once dry, the slipping action goes away, securing a tight fit. No lubricity or greasiness returns, even in the presence of moisture, so both the functionality and appearance of parts are unaffected. Rubber Slide® is also useful as a rubber cutting agent. Using Rubber Slide® can speed productivity, reduce waste, and help to ensure high-quality repairs are completed on a timely basis.

For more information or to purchase our products, call our ISO:9001 certified manufacturing facility at 609-386-8770 or email mkt@ipcol.com.

***About International Products Corporation:*** International Products Corporation (IPC), founded in 1923, manufactures specialty cleaners and temporary assembly lubricants at their ISO:9001 certified facility in Burlington, NJ. They are equipped with state-of-the-art manufacturing, packaging, and warehousing equipment, and an on-site laboratory for quality, analytical work, and research and development. IPC is dedicated to providing safe, high-quality cleaners and lubricants. All of IPC’s products are made in the USA and are readily available worldwide.

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